

Market Profile

Bradford County , Pennsylvania

Total population	62,761
Male	30,593
Female	32,168

Key Demographics

Adults 25 - 34	7,379	11.8%
Adults 35 - 44	9,695	15.4%
Adults 45 - 54	8,898	14.2%
Median age	38.9	
Total Households	24,453	

Top 10 Employers in the County

Guthrie Healthcare System	2400	Countywide
Guthrie Clinic	1530	Countywide
OSRAM Sylvania	1300	Towanda
Tylor Packing Co.	1130	Wyalusing
E. I. Dupont de Nemours	690	Towanda
Bradford County Governmernt	672	Countywide
Masonite Corp.	550	Towanda
Ingersoll-Rand Company	532	Athens
Mills Pride	510	Athens
Athens School District	396	Athens

Effective Buying Income for 2000

	Sales (\$000)
Total retail Sales	\$614,858
Food and Beverage Stores	68,215
Eating and Drinking Estab	37,380
General Merchandise	103,405
Furniture/Furnishings, Appliances	11,054
Automotive	203,808

Your "Choice" Account Executive can supply you with additional research.

